



**BUSINESS  
RELATIONSHIP  
MANAGEMENT  
INSTITUTE**

*BRMConnect brings together hundreds of professionals and industry partners with the goal of sharing knowledge, resources, strategies, solutions, and community building. Across three days of active learning and networking, attendees will leave equipped with a year's worth of new ideas and approaches to position their organizations to thrive.*



**BRMConnect®**  
SAN JUAN, PUERTO RICO | 2024

*Imagine having access to the minds behind some of the most successful organizations in the world. Tap into a network of experts who are at the forefront of industry developments. Discover how AI, Agile methodologies, BRM frameworks and tools, can revolutionize your approach to Business Relationship Management (BRM).*

*Through interactive sessions led by Storytellers and Keynotes from globally recognized Fortune 500 organizations, you'll gain actionable insights to solve challenges, gain inspiration, and deliver results. Learning from the best in the industry helps you align your objectives, activities, and relationships to optimize value outcomes. By adopting their tried-and-true approaches, you can position your organization to thrive in the face of challenges and uncertainties, ensuring longevity for your enterprise.*

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# BRMConnect PUERTO RICO 2024



***In an era of change, the role of BRM is evolving rapidly.***

*BRMs must amplify their impact across organizations, forging partnerships that pave the way for future business through innovation. Relationships are everywhere, learn how business relationship management connects them to results.*

*Evolve your organization with insights from the world's top BRM leaders. Discover how organizations like Englobe, Blue Origin, and the National Aeronautics Space Association are using BRM to drive innovation, enhance collaboration, and achieve strategic goals.*

*You're invited to be a part of the biggest learning and networking event in the industry. Attendees at every stage of their career will enjoy powerful, relevant and engaging learning content that is unrivaled by any other conference experience.*



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