

# The BRM Fellowship Program



Program

*Soft Launch*  
Fall 2025

The BRM Fellowship Program is for professionals who understand that real leadership means *lifting others up*.

This 18–24 month journey is designed for seasoned BRMs—Fellows—who want to give back by mentoring the next generation of BRM leaders. As a Fellow, you'll guide **BRM Scholars** who are growing—not just in their roles, but in **confidence, clarity, and contribution**.

This is mentorship with purpose. You'll be paired with Scholars who are ready to amplify their voice and expand their impact. Through **demonstrating impact, shared experiences, and honest feedback**, you'll help them learn to represent the BRM discipline with authenticity and authority.

You've led practices, built bridges, and seen BRM transform business. **Now it's your time to shape what comes next—by mentoring those who will carry the message forward.**

By the end of this program, scholars will have developed tangible deliverables to showcase their BRM impact through one or more of the following, Impact Reports, Business Cases, Presentations, Storyteller sessions, videos, blogs and will be confident and influential within the global BRM community.



## To apply as a Scholar

- **BRMP® Certification** required
- Active **BRM Institute member**
- Must be willing to commit 2-4 hours a month
- BRM Title not required
- Desire to return impact to the single, global BRM community

## To apply as a Fellow-

This isn't entry-level. This is for those who've been in the work, not just reading about it. Here's what we're looking for:

- **BRMP® Certification** required
- Active **BRM Institute member**
- Minimum 3-5 Years experience with BRM
- Must be willing to commit 2-4 hours a month
- Demonstrated experience with Storytelling, Coaching, Contributing Mindset

Most importantly, you believe in the power of people *first*, relationships always. And you're ready to help others lead with that same mindset.

## What Else? ...

Both Scholars and Fellows will gain CPDs to put toward their professional development. Exclusive annual meet & greet sessions at BRMConnect with VIP lunch. Opportunities to co-author content with BRM Institute. Early access to Storyteller opportunities for BRMConnect. LinkedIn spotlights. Swag (yes, the good kind.) Certificate of Recognition and Badge.

**Time Commitment:** 2–4 hours/month | 18–24 months | Flexible. Realistic. Designed for professionals.



Ready to be part of the next generation of BRMs leading the way?

Join a global network of professionals committed to growing the BRM discipline with empathy, skill and real-world insight.

Questions? Reach out to us [info@brm.institute](mailto:info@brm.institute)