



# Change the Way You Think About What BRM Can Do

**BRMConnect** brings together hundreds of professionals and industry partners for a dynamic exchange of knowledge, resources, strategies and innovative solutions. Spanning **three** days of immersive learning, this event provides a platform for attendees to engage in workshops, interactive sessions, and real-world case studies led by industry leaders. Those who attend will walk away fully equipped with a year's worth of new ideas to support sustained growth.



B R M

BUSINESS  
RELATIONSHIP  
MANAGEMENT  
INSTITUTE

*Connect Relationships to Results*

Attendees gain practical tools and actionable insights, along with a fresh perspective on how to apply BRM principles to drive greater value in their organizations. People who attend BRMConnect saw tangible growth. **More than 96%** of attendees say BRMConnect is worth the time and investment to attend. Learn how some of the most successful organizations in the world are leveraging BRM to adapt, innovate, mitigate risks, drive growth and deliver truly impactful results.

- **94%** of attendees say BRMConnect was the best learning event of their career
- **93%** of attendees said they learned something that helped them solve a business challenge
- **96%** said they were able to apply the skills and techniques they learned immediately to their own practice

