



SUNDAY SEPTEMBER 20, 2026	
REGISTRATION OPEN	6.00PM - 8.00PM
WELCOME RECEPTION MEET & GREET IN SUNRISE ROOM	6.00PM - 8.00PM

MONDAY SEPTEMBER 21, 2026	
BREAKFAST	8.00AM - 9.00AM
WELCOME	
Malini Jayaganesh	9.00AM - 10.45AM
“Keynote: Walk Fast, Walk Far”	
BRM Team Trivia	
BREAK	10.45AM - 11.00AM
What is Your Elevator Pitch	11.00AM - 11.40AM

GLOBAL EXCELLENCE AWARDS	11.40AM - 12.10PM
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LUNCH	12.10PM - 1.15PM
PANEL BREAKOUTS by Industry	1.15PM - 2.00PM
BREAK	2.00PM - 2.15PM
BRM NETWORKING by Industry	2.15PM - 3.00PM
BREAK	3.00PM - 3.15PM
BRM IMPROV	3.15PM - 4.30PM
Day 1 Closing	4.30PM - 4.45PM

TUESDAY SEPTEMBER 22, 2026	
BREAKFAST	8.00AM - 9.00AM
FEATURED SESSION	
Aaron Monroe	9.00AM - 9.45AM
Managing Director, Global Tecnology JPMorganChase	
BREAK	9.45AM - 10.00AM
Suresh GP	
“Experience Management to Impact BRM”	
Jay Benoit	10.00AM - 10.45AM
“Seeing the Business, the Way the Business Sees It: Capability Modeling as the Trust Engine”	
Leanne McGiveron, Sonia Ardeel, Barbara Brinson	
“Connection: Three Women, Three Journeys, One BRM Mindset ”	
Jennifer Ersland	
“Buy-in to Breakthrough”	
BREAK	10.45AM - 11.15AM
Angela Misir-Swindler & Jericha Hopson	
“Network Weaving & Neuroinclusion: Building Partnerships that last”	
Cleveland Clinic & Kimball Lovin	11.15AM - 12.00PM
“Detail Coming Soon!”	
Peter Ljinse	
“The Stories We Tell: Building an impact Storybook That Reflects Your Culture”	
LUNCH	12.00PM - 1.00PM
Jessica Sudduth	
“Performing Under Fire! Resilience in Time of Significant Cultural Shifts ”	
Andrea Pence	1.00PM - 1.20PM
“Can BRMs Lead Enterprise AI Adoption? Yes! Here's How”	
Atlas XT	
“Software Demo”	
BREAK	1.20PM - 1.35PM
Tyeasha Harris	
“Partnership with a Purpose”	
John Krogh	1.35PM - 2.20PM
“The Human Edge Under Pressure: Why Relationships and Strategy Break Down”	
Kip Fanta	
“Courageous Conversations”	
BREAK	2.20PM - 2.50PM
Allison O’Brien	
“Listening.... and My Existential Crisis”	
Colabra BRM	2.50PM - 3.10PM
“The Platform that Speaks BRM Live Demo!”	
Shatha Dweik	
“Can you just trust me? No, you can't but you will”	
TRANSITION	3.10PM - 3.25PM
Sonia Ardeel	
“Better Together - Turning Connection into Strategic Advantage”	
Kimarley Mowatt	3.25PM -4.10PM
“What Drives YOU”	
Ken Fanta	
“The Bridge that started to break”	
TRANSITION	4.10PM - 4.30PM
Day 2 Closing	4.30PM - 4.45PM

WEDNESDAY SEPTEMBER 23, 2026	
BREAKFAST	8.00AM - 9.00AM
FEATURED SESSION	
Dr. Dawn Belamarich	9.00AM - 9.45AM
“You First: The Secret to Leading Everyone Else”	
BREAK	9.45AM - 10.00PM
WORKSHOP	
Anita Charlot	
“#1 Trust as Infrastructure: The Hidden System Behind Innovation, AI, and Resiliencea”	
Suresh GP	10.00AM - 10.45AM
“The Experience Economy of BRM: Why Every Interaction is a Transaction of Trust”	
John Krogh	
“This Wasn’t in the Playbook: Change Leadership on the Fly”	
BREAK	10.45AM - 11.00PM
WORKSHOP CONTINUED	
Anita Charlot	
“#1 Trust as Infrastructure: The Hidden System Behind Innovation, AI, and Resiliencea”	
Suresh GP	11.00AM - 11.45AM
“The Experience Economy of BRM: Why Every Interaction is a Transaction of Trust”	
John Krogh	
“This Wasn’t in the Playbook: Change Leadership on the Fly”	
LUNCH	11.45AM - 1.00PM
Larry Hibbs	
“How to Train Your Business (Dragons)”	
Sarah Fogg	1.00PM - 1.20PM
“Being a BRM when there is no BRM Function”	
Atlas XT	
“Software Demo”	
TRANSITION	1.20PM - 1.35PM
WORKSHOP	
Peter Ljinse	
“Moving Targets: Building Value and Impact Statements That Hold Up When Everything Changes”	1.35PM - 2.20PM
Rayma Vinyard-Jacoby & Philip Wehrenberg	
“This Wasn’t in the Playbook: Change Leadership on the Fly”	
BREAK	2.20PM - 2.50PM
WORKSHOP CONTINUED	
Peter Ljinse	
“Moving Targets: Building Value and Impact Statements That Hold Up When Everything Changes”	2.50PM - 3.35PM
Rayma Vinyard-Jacoby & Philip Wehrenberg	
“This Wasn’t in the Playbook: Change Leadership on the Fly”	
TRANSITION	3.35PM - 3.45PM
BRMCONNECT Event Close	3.45PM - 4.00PM

