

CONFERENCE AGENDA



FRIDAY
SEPTEMBER 19, 2025

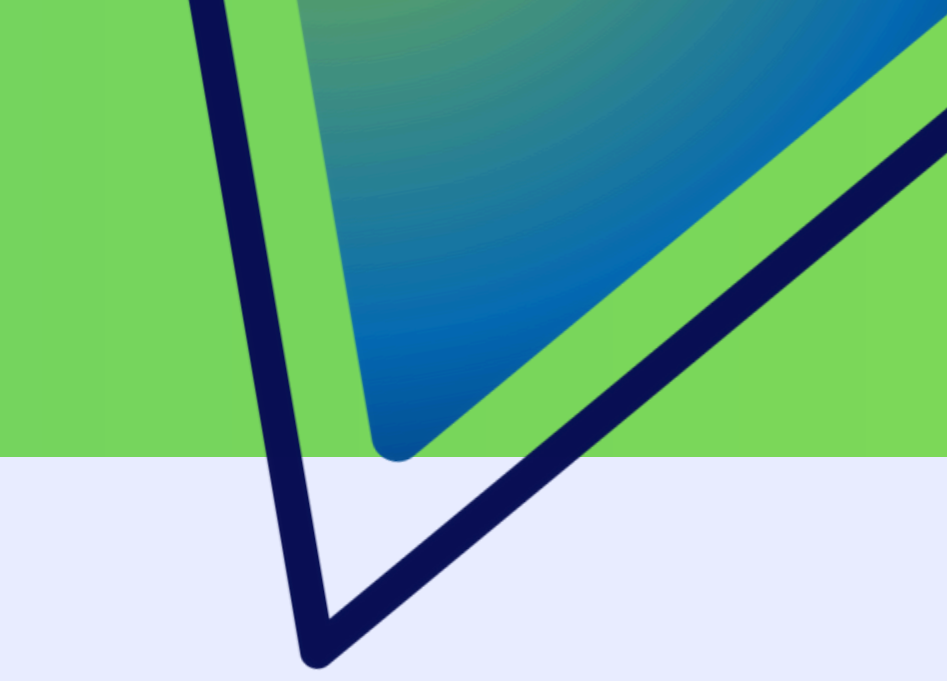
SATURDAY
SEPTEMBER 20, 2025

SUNDAY
SEPTEMBER 21, 2025

MONDAY
SEPTEMBER 22, 2025

TUESDAY
SEPTEMBER 23, 2025

WEDNESDAY
SEPTEMBER 24, 2025



08:00 AM - 05:00 PM

BUSINESS RELATIONSHIP
MANAGEMENT
PROFESSIONAL (BRMP)



08:00 AM - 05:00 PM

BUSINESS RELATIONSHIP
MANAGEMENT
PROFESSIONAL (BRMP)



08:00 AM - 05:00 PM

BUSINESS RELATIONSHIP
MANAGEMENT
PROFESSIONAL (BRMP)



05:00 PM-08:00 PM

**BRMCONNECT WELCOME
RECEPTION**
Meet, mix and mingle
with fellow attendees at
the welcome reception!

Drinks, coffee, and hors
d’oeuvres are
complimentary.

08:00 AM - 05:00 PM

BREAKFAST	08:00 AM-9:00 AM
CONFERENCE DAY 1 OPENING	
We’re kick starting day one with an exciting opening session!	9:00 AM-9:45 AM
COMMUNITY DAY ACTIVITIES	10:15 AM-11:30 AM
GLOBAL EXCELLENCE AWARDS	11:30 AM-12:15 PM
LUNCH	12:15 PM-1:45 PM
BRISTOL MYERS SQUIBB BRM PANEL	1:45 PM-2:30 PM
The BRM Team at BMS is Enhancing Cellular Therapy for Patients with Cancer	
TYEASHA HARRIS	3:00 PM-3:45 PM
From Growth to Greatness: A BRMs Journey in Building a Community of Practice	
SWARUP DAS	
It’s Loud in Here: Initiating and Sustaining the BRM Culture in a Changing Organization	
CHRIS AHRENS	
The BRM Journey at the City of Austin: Transforming from Service Provider to Strategic Partner	
CLOSING KEYNOTE DAY 1 GLENN REMORERAS	4:15 PM-5:00 PM
BRMs Reskilling with AI	

08:00 AM - 05:00 PM

BREAKFAST	08:00 AM-9:00 AM
ARTIFICIAL INTELLIGENCE PANEL	9:00 AM-9:45 AM
Hear from a group of BRM AI experts	
RAJESH RAJAGOPAL	10:15 AM-11:00 AM
Beyond Comfort Zones: Empower BRMs for Peak Performance	
MICHAEL CAMPBELL	
Design for Value- a BRM Superpower	
DR. CHARLENE LIVAUDAIS	
Mastering the BRM Competency Model: Translating Theory into Practice	
MART ROVERS	10:15 AM-12:15 PM
WORKSHOP: How to Build a Value Plan	
ROSS PALLAN	11:30 AM-12:15 PM
Generate an AI BRM Performance Matrix	
STEVE KITOWICZ	
Navigating Conflict: Utilizing Interested Based Problem Solving and Other Conflict Resolution Tools	
DR.NATE CREWS	
Maximizing BRM Value with IoT Technology Navigating Success through the Sailing Ship Metaphor	
LUNCH	12:15 PM-1:45 PM
KEN FANTA	1:45 PM- 2:30 PM
Building the BRM Plane at 30,000 Feet While Flying	
JEANNINE MCCONELL	
The Four Love Languages of a BRM	
JEFF WARREN	1:45 PM- 3:45 PM
WORKSHOP: Title Coming Soon	
SURESH GP	
WORKSHOP: Entrepreneurship DNA: Power to Leverage for BRMs	
BARBARA TROTTER	3:00 PM-3:45 PM
Bridging Strategy & Intuition	
TINA POMEROY	
The BRM Guide to Strategic Influence	
CLOSING KEYNOTE DAY 2 VICTORIA HARNESS	4:15 PM-5:00 PM
YOU- Positively Leading for Value	

08:00 AM - 05:00 PM

BREAKFAST	08:00 AM-9:00 AM
OPENING KEYNOTE DAY 3 MICHAEL NOBUTO	9:00 AM-9:45 AM
Find YOU. Be YOU. That is YOUR Superpower.	
JEFF WARREN	10:15 AM-11:00 AM
Title Coming Soon	
SONIA ARDEEL	
Title Coming Soon	
TOM KRUSE	
Yelling at Sidewalks & Screaming into Pillow: Transforming Negativity into Creative Power	
LEANNE MCGIVERON	11:30 AM-12:15 PM
The Strategy to Closing the New Digital Divide	
CHRISTINA BLINCOE	
Why You Matter to Your Business	
MIKE HUTLEY	
BRM Unleashed: Elevating Leadership to Flex, Customize, and Coach Exceptional BRM Teams	
PETER LIJNSE	
Our Brains Work Differently- And That’s a Good Thing for Relationships!	
LUNCH	12:15 PM-1:45 PM
KIP FANTA	1:45 PM- 3:45 PM
WORKSHOP: The Power of Questions: Craft a Purposeful Narrative	
PETER LIJNSE & ELKA SCHRIJVER	
WORKSHOP: The Trust Factor: Building Authentic Relationships	
FINAL DAY CLOSING	4:15 PM-5:00 PM
High-energy closing session to wrap up the 2025 conference!	