

RELATIONSHIPS TO RESULTS

MEMBERSHIP BENEFITS

Explore membership benefits and plans

One global BRM community. One membership.
Everything you need to grow your capability, your career, and your impact.

WHY MEMBERSHIP

The Power of Membership

Every result your organization delivers runs on relationships. Membership is how you invest in the person who drives them: you.

YOU NEVER BUILD ALONE

BRM is a discipline best practiced in community. As a member, you join a single global community of BRMs who share what works, challenge what does not, and open doors you did not know existed. Find a mentor through the BRM Fellowship program. Then, when you are ready, become one.

KNOWLEDGE THAT KEEPS PACE WITH YOU

The questions your role asks change as you grow. The BRMiBOK evolves right alongside you, with new research, new frameworks, and fresh perspective on where the discipline is headed. Whatever stage you are in, the answer is already waiting inside.

CREDIBILITY THAT COMPOUNDS

Membership signals that you take the craft seriously, and backs that signal with substance: globally recognized credentials, the annual BRM Compensation Report, and career tools that turn experience into advancement. Credentialed BRMs consistently earn more and move into strategic roles faster.

PEOPLE. PURPOSE. POSSIBILITY.

Membership is where all three come together.

MEMBERSHIP

Meets You Where You Are

Whether you are just starting out or leading strategic change across the enterprise, BRM Institute membership meets you where you are. Members get the tools, templates, and frameworks to address the real questions your role is asking of you right now, plus ongoing benefits built to support your growth and your career.

Inside membership, you will find the full Interactive Body of Knowledge (BRMiBOK), built specifically around the relationships-to-results work you already do. Membership keeps pace with you: as knowledge continues to evolve, so does new research and perspective on where BRM is headed.

Meet a network of peers, join the BRM Fellowship program, and find a mentor. Take the next step on your path to credentialing with deep discounts on training and conferences, all for being a valued member.

\$0.62

a day covers your professional membership
for the entire annual year.

“

“The BRM Institute professional membership is one I renew every year without question. The Online Campus and community resources are top notch.”

RYAN OGVILE | BRM INSTITUTE MEMBER

INDIVIDUAL

Professional Membership

WHAT'S INCLUDED

- ✓ 24/7, 365 access to the Online Campus and BRMiBOK (Interactive Body of Knowledge)
- ✓ 27,000 hours of expertly researched content
- ✓ On-demand Knowledge Webinars
- ✓ Access to BRM Communities
- ✓ Free BRM Compensation Report
- ✓ Free downloadable eBooks and white papers
- ✓ Access to the BRM Fellowship Mentor Program
- ✓ Interactive membership and learning modules
- ✓ Minimum of \$200 USD per training off professional development
- ✓ Between \$100 and \$500 USD off BRMConnect and other events
- ✓ Bi-weekly BRMNews
- ✓ Career growth tools: job prep, resume guidance, and career path assessment

Outcome: Your discounts alone can cover the cost of membership. Everything else, from the BRMiBOK to your peer community, is how you grow.

FOR TEAMS AND ORGANIZATIONS

Group Membership

Group members receive all the same great benefits as individual professional members, and also receive volume discounts on membership, training, and conference attendance. It is the simplest way to build a shared BRM language, capability, and community across your organization.

30%

Teams with group membership advance their BRM practices faster, with 30% more impact results, according to member surveys.

TEAM

2 to 9 members

GROUP

10 to 50 members

ENTERPRISE

50+ members

- ✓ Every benefit of individual professional membership, for every member of your team
- ✓ One shared foundation: the BRMiBOK, the Online Campus, and the global BRM community

JUST GETTING STARTED?

Free Explorer Membership

Not ready for a full membership yet? Explorer membership is free and gives you a first look at the BRM community.

- ✓ Access to live BRM Community events and forums
- ✓ BRMNews delivered to your inbox
- ✓ Thought leader articles

OUR PURPOSE

To improve ourselves,
our organizations,
and our world
by connecting
relationships to results.

BECOME A MEMBER TODAY

my.brm.institute/memberships

Business Relationship Management Institute, Inc.
3372 Peachtree Road NE, Suite 115, Atlanta, GA 30326