

## 2023 Sponsorship Opportunities

| Sponsorship Packages/Levels  |                    | Platinum (1)   | Gold (2)     | Silver (unltd)         | Bronze (unltd)         | Digital (unltd)      |                   |
|------------------------------|--------------------|--|--------------|------------------------|------------------------|----------------------|-------------------|
| Digital Marketing            | Public Website     | Leaderboard Ad   | 3 Months     | 1 Month                | Add-On                 | Add-On               | Add-On            |
|                              |                    | Inline Ad  | Add-On       | Add-On                 | 1                      | 1                    | 1                 |
|                              |                    | 10,000th BRMP Counter  | 1            | 1                      | Add-On                 | Add-On               | Add-On            |
|                              | Webinars           | BRMtv  | 3 Webinars   | 2 Webinars             | 1 Webinar              | Add-On               | Add-On            |
|                              |                    | BRMtv Lounge   | 3 Months     | 2 Months               | 1 Month                | Add-On               | Add-On            |
|                              | BRMNews            | Leaderboard Ad   | 1 Ad         | Add-On                 | Add-On                 | Add-On               | Add-On            |
|                              |                    | Inline Ad  | N/A          | 2 Ads                  | 2 Ads                  | 2 Ads                | 2 Ads             |
|                              |                    | Article  | 1 Article    | 1                      | Add-On                 | Add-On               | Add-On            |
| Education Roundup Newsletter |                    | 2 Months   | 2 Months     | 1 Month                | 1 Month                | 1 Month              |                   |
| BRMWeek                      | BRMWeek            | Logo Placement   | 1 Lead-In    | 1 Lead-Out             | Add-On                 | Add-On               | Add-On            |
|                              |                    | Townhall Sponsorship   | 1            | 1                      | Add-On                 | Add-On               | Add-On            |
|                              |                    | BRMWeek Lounge   | Large Logo   | Medium Logo            | Add-On                 | Add-On               | Add-On            |
|                              |                    | Virtual Birthday Gift Bag  | Inc          | Inc                    | Inc                    | Inc                  | Inc               |
| 10th Birthday Bash           |                    | Inc  | n/a          | n/a                    | n/a                    | n/a                  |                   |
| BRMConnect                   | Advertising        | Rotating Banner Ad   | 4 Ads        | 3 Ads                  | 2 Ads                  | 1 Ad                 | 1 Ad              |
|                              |                    | Logo Placement On-Stage, Registration, Bumper Reel, Mobile App, Email, Website | Large Logo   | Medium Logo            | Small Logo             | Small Logo           | Small Logo        |
|                              |                    | Push Notifications (Pre/During/Post on LinkedIn, Twitter)                      | 9            | 5                      | 3                      | 3                    | 3                 |
|                              |                    | BRMConnect Challenge   | 4            | 5                      | 2                      | 1                    | 1                 |
|                              |                    | Video Promo  | 2 Minutes    | 1 Minute               | 1 Minute               | 30 Second            | 30 Second         |
|                              |                    | Museum-Type Display  | Inc          | n/a                    | n/a                    | n/a                  | n/a               |
|                              | In-Person Presence | Tickets (2x\$1600)   | 2            | 2                      | 1                      | 1                    | Add-On            |
|                              |                    | Activity (Optional)  | 4 Activities | 3 Activities           | 2 Activities           | 1 Activity           | Add-On            |
|                              |                    | Booth (Optional)   | 1            | 1                      | 1                      | 1                    | Add-On            |
|                              |                    | BRMConnect Lounge  | 4 Activities | Choice of 3 Activities | Choice of 2 Activities | Choice of 1 Activity | n/a               |
|                              | Engagement         | Keynote Speaking Opportunity   | Keynote      | Breakout (Add-On)      | Breakout (Add-On)      | Breakout (Add-On)    | Breakout (Add-On) |
|                              |                    | Attendee List  | Inc          | Inc                    | Inc                    | Add-On               | Add-On            |
|                              |                    | Coaching Session   | Inc          | Inc                    | Inc                    | Inc                  | Inc               |
|                              |                    | Meet the Sponsor Session   | Inc          | Inc                    | Inc                    | Inc                  | Inc               |

### BRMConnect Add-ons

1. Global Excellence Reception Sponsor
2. Volunteer Appreciation Dinner
3. Bar at Networking Events
4. Transportation
5. Silent Auction for 501c3
6. BRMConnect Scholarship for BRMs to Attend