

**Business Relationship Management Institute, Inc.
Membership Agreement**

To set the tone for how we envision this BRM community functioning, we (the BRM Institute Team) have explained the framework of our relationship below in the left column in terms that are far less cumbersome than the legal terms that our lawyers have written (on the right). While the legal terms are the binding terms, we hope our explanation gives you a better sense of the collaborative nature of our community and helps your appreciation our community’s guidelines and rules.

This is an Agreement between you (the person or corporation named below as “Member” or “you”) and Business Relationship Management Institute, Inc. (“BRM Institute,” “we” or “us”). By joining BRM Institute, you also agree to the Terms of Use, Privacy Policy, and Legal Notices, all of which may be viewed at www.BRM.Institute.

By completing your membership purchase, you are completing our membership application and therefore you are informing us that (1) you have the authority to enter into this Agreement on behalf of yourself and your company and (2) you and your company has read, understands, and agrees to be bound by these terms and conditions.

Any questions related to the content of this agreement or its interpretation should be directed to the BRM Institute Membership Team at membership@brm.institute.

Thank you and welcome to BRM Institute.

<p>1. Membership eligibility.</p> <p>To meet your needs, we offer three types of membership:</p> <ol style="list-style-type: none"> 1. Academic 2. Professional 3. Corporate 	<p>1. Membership eligibility.</p> <p>Subject to the review of BRM Institute, an entity or individual is eligible for membership in the following categories:</p> <ol style="list-style-type: none"> 1. Academic membership is available to: <ol style="list-style-type: none"> a. an enrolled student in an accredited degree-granting program at a college or university or b. a teaching faculty member in an accredited degree-granting program at a college or university or <i>Proof of your current academic status will be required to confirm your eligibility.</i> 2. Professional membership is available to a Business Relationship Manager (“BRM”), someone expecting to move into or wishing to learn more about the BRM role.
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	<p>3. Corporate membership is available for companies and government organizations that have 8 or more BRMs.</p>
<p>2. Membership duration.</p> <p>Each membership term will last for one year from purchase date unless you tell us or we tell you that something has happened that will shorten the length of the membership.</p>	<p>2. Membership duration.</p> <p>Unless terminated, membership shall be annual based upon the effective date of enrollment and shall be annually renewed unless the Member notifies BRM Institute before its membership anniversary date that it does not want the Agreement to be renewed or the terms of Section 6 apply.</p>
<p>3. Non-transferability of Agreement.</p> <p>We have accepted you as a member. For the sake of the community, we accept members on a case by case basis. If you know someone who is interested in joining, they should request a membership directly from us. They cannot assume your membership.</p>	<p>3. Non-transferability of Agreement.</p> <p>This Agreement cannot be transferred or assigned without BRM Institute's prior written or electronic approval.</p>
<p>4. Designation of Primary Contact.</p> <p>It is easier for you and us if we communicate with a primary contact on matters related to your membership. Please tell us who that person will be.</p>	<p>4. Designation of Primary Contact.</p> <p>The Member shall designate a full-time employee as its Primary Contact. The Primary Contact shall be the person through whom BRM Institute formally communicates with the Member.</p>
<p>5. Annual fee payments.</p> <p>Our membership fees will be posted on the website and may be updated from time to time.</p>	<p>5. Annual fee payments.</p> <p>The Member shall pay the annual membership fee set forth at https://brm.institute/welcome/. BRM Institute may revise the fee from time to time. However, the membership fee of a current Member shall not change until its next annual membership renewal.</p>
<p>6. Termination of membership; Renewal election.</p>	<p>6. Termination of membership; Renewal election.</p>

<p>As we approach renewal for your membership, we will offer you to opportunity to renew unless you have indicated that you wish to terminate your membership or unless some problem has arisen with your membership and we determine we cannot renew your membership. If we determine that we cannot renew the membership, we will give you notice that membership will not be renewed.</p>	<ul style="list-style-type: none"> a. In the event that BRM Institute elects to renew the membership, BRM Institute shall transmit to the Member an annual membership renewal notice and invoice at least 60 days before its annual renewal date. Membership is subject to termination if the Member fails to pay its annual membership fee within 7 days of the Member's annual renewal date. b. The Member may voluntarily terminate membership by providing written or electronic notice to BRM Institute. Such termination shall be effective on the date that BRM Institute receives the notice or such later date that the Member specifies in its notice. c. BRM Institute may terminate the Member's membership or elect not to renew if BRM Institute <ul style="list-style-type: none"> i. informs the Member of its substantial failure to comply with a term or terms of this Agreement and ii. the Member has not cured that non-compliance within 15 days of the date of that notice. d. BRM Institute may terminate the membership program by providing all then-current Members 30 days advance notice. e. Termination, irrespective of the reason, shall not entitle the Member to a refund of any portion of the annual fee that it has paid.
<p>7. MEMBER'S REPRESENTATIONS, WARRANTIES AND COVENANTS.</p> <p>We welcome your contribution to our community and we also respect the rights of writers and authors to their original content.</p>	<p>7. MEMBER'S REPRESENTATIONS, WARRANTIES AND COVENANTS.</p> <p>MEMBER AGREES THAT IT WILL NOT KNOWINGLY, DIRECTLY OR THROUGH ITS DESIGNATED REPRESENTATIVE, PROVIDE TO</p>

<p>We ask that you only contribute information to our community that you have the right to contribute. You understand that we respect the copyright and other rights of others who has created original material.</p>	<p>BRM INSTITUTE ANY INFORMATION THAT THE MEMBER DOES NOT HAVE THE RIGHT TO LICENSE TO BRM INSTITUTE.</p>
<p>9. Miscellaneous.</p> <p>If you need to send us notice you can reach us at the addresses listed here.</p>	<p>9. Miscellaneous.</p> <p>a. Notices.</p> <p>i. Written. Except as otherwise provided in Section 9.b.ii, all notices, demands, requests or other communications pursuant to this Agreement shall be in writing and shall be transmitted by first-class mail, facsimile, hand delivered, or sent by overnight or express delivery service, addressed as follows:</p> <p>BRM Institute, Inc. 3340 Peachtree Road, Suite #1800 Atlanta, GA 30326</p> <p>To the Primary Contact at the address listed below</p> <p>ii. Electronic. If applicable law recognizes and gives effect to email as a means for giving and receiving formal notices, demands, requests and other communications between parties such communications may be made by email and may, where applicable, direct the recipient's attention to material available to the recipient and posted at an Internet Web site maintained by BRM Institute. Any communication made in such manner shall be deemed effective when accessed by the recipient, with a printed email receipt constituting conclusive (but not exclusive) evidence of its receipt and effectiveness.</p>

<p>9. Miscellaneous continued.</p> <p>Here we discuss when and what happens if one of us gives up our contract rights. If one of us gives up a right that we have, we must do so in writing. If one of us gives up a part of our rights, we are still keeping the other rights that we have not given up.</p>	<p>9. Miscellaneous continued.</p> <p>b. Waiver. No delay or failure on the part of any party to this Agreement in exercising any right, power or privilege under this Agreement or under any other instrument or document given in connection with or pursuant to this Agreement shall impair any such right, power or privilege or be construed as a waiver of any default or any acquiescence therein. No single or partial exercise of any such right, power or privilege shall preclude the further exercise of such right, power or privilege. No waiver shall be valid against any party hereto unless made in writing and signed by the party against whom enforcement or such waiver is sought and then only to the extent expressly specified.</p>
<p>9. Miscellaneous continued.</p> <p>This contract is just between you and us. No one else gets to take action against us on your behalf and we will only address our concerns about you to you.</p>	<p>9. Miscellaneous continued.</p> <p>c. Benefit of Agreement. This Agreement shall be binding upon and shall inure to the benefit of BRM Institute (and its successors) and the Member. No other person or entity is or shall be entitled to bring any action to enforce any provision of this Agreement against any of the parties hereto, and the agreements set forth herein shall be solely for the benefit of, and shall be enforceable only by the parties hereto.</p>
<p>9. Miscellaneous continued.</p> <p>The law of the State of Georgia will apply if there is any legal interpretation that must be made about your membership.</p>	<p>9. Miscellaneous continued.</p> <p>d. Governing law. This Agreement, the rights and obligations of the parties to the Agreement, and any claims or disputes relating thereto, shall be governed by and construed in accordance with the laws of the State of Georgia, excluding its choice of law rules.</p>

<p>9. Miscellaneous continued.</p> <p>As we grow, we may decide that we need additional rules to keep our community vibrant. If we do, we will tell you what these new rules are at least 30 days before they become effective. If there are new rules, they will be in addition to our Terms of Use, Privacy Policy and Legal Notices.</p>	<p>9. Miscellaneous continued.</p> <p>e. Governing rules. BRM Institute may adopt such procedural and administrative rules that it deems necessary or desirable for the orderly and consistent functioning of activities conducted under this Agreement. Any such rules shall (i) become effective on not less than 30 days' prior notice to Members and (ii) have prospective effect only.</p>
<p>9. Miscellaneous continued.</p> <p>This document and the documents it mentions (i.e., Terms of Use, Privacy Policy, Legal Notices) are the only documents which provide rules for your membership.</p>	<p>9. Miscellaneous continued.</p> <p>f. Entire Agreement. This Agreement, including the referenced documents, contains the entire agreement among the parties with the respect to the subject matter hereof and supersedes all prior oral or written agreements with respect to such matters.</p>
<p>9. Miscellaneous continued.</p> <p>If there is a mistake in this agreement, the rest of the agreement is still effective.</p>	<p>9. Miscellaneous continued.</p> <p>g. Severability. If any part of any provision of this Agreement or any other agreement, document or writing given pursuant to or in connection with this Agreement shall be invalid or unenforceable under applicable law, such part shall be ineffective to the extent of such invalidity or unenforceability only, without in any way affecting the remaining parts of such provision or the remaining provisions of said agreement or writing.</p>